



Overview:

3 Balls Racing, a metropolitan Detroit-based open track racing group, will hold its 5th annual charity fundraiser benefitting the Barbara Ann Karmanos Cancer Institute on Saturday, August 13, 2016 at the brand-new M1 Concourse (in Pontiac, Michigan).

The fundraising event, which features group driving, a silent auction, a raffle, lunch and exotic car rides, was created by the group in support of its “Head Ball,” Ken Grulich, who developed skin cancer and was treated at Karmanos.

The gates will open at [7] a.m. for drivers and spectators, rain or shine, followed by a mandatory drivers’ meeting at [8] a.m. Participants will have the opportunity to drive on the track in groups from [9] a.m. to [5] p.m., with a break for lunch. The cost to participate as a driver is \$300 and includes a donation to Karmanos. In fact, all proceeds from registration fees will be donated to Karmanos. Registration is limited and closes Thursday, August 12, 2016. 3 Balls Racing will also offer a rental car experience in one of its track-prepped Neons. For more information and to register, visit www.3balls racing.com or email zacktoeren@hotmail.com.

3 Balls Racing is currently seeking sponsors willing to donate funds or items for its silent auction and raffle. Monetary and silent auction donors will qualify for different levels of representation at the event. Regardless of the level of donation, 3 Balls Racing encourages all sponsors to invite their staff to attend the event, watch the run groups, enjoy the day and the venue and possibly ride along with an experienced driver on a racetrack!



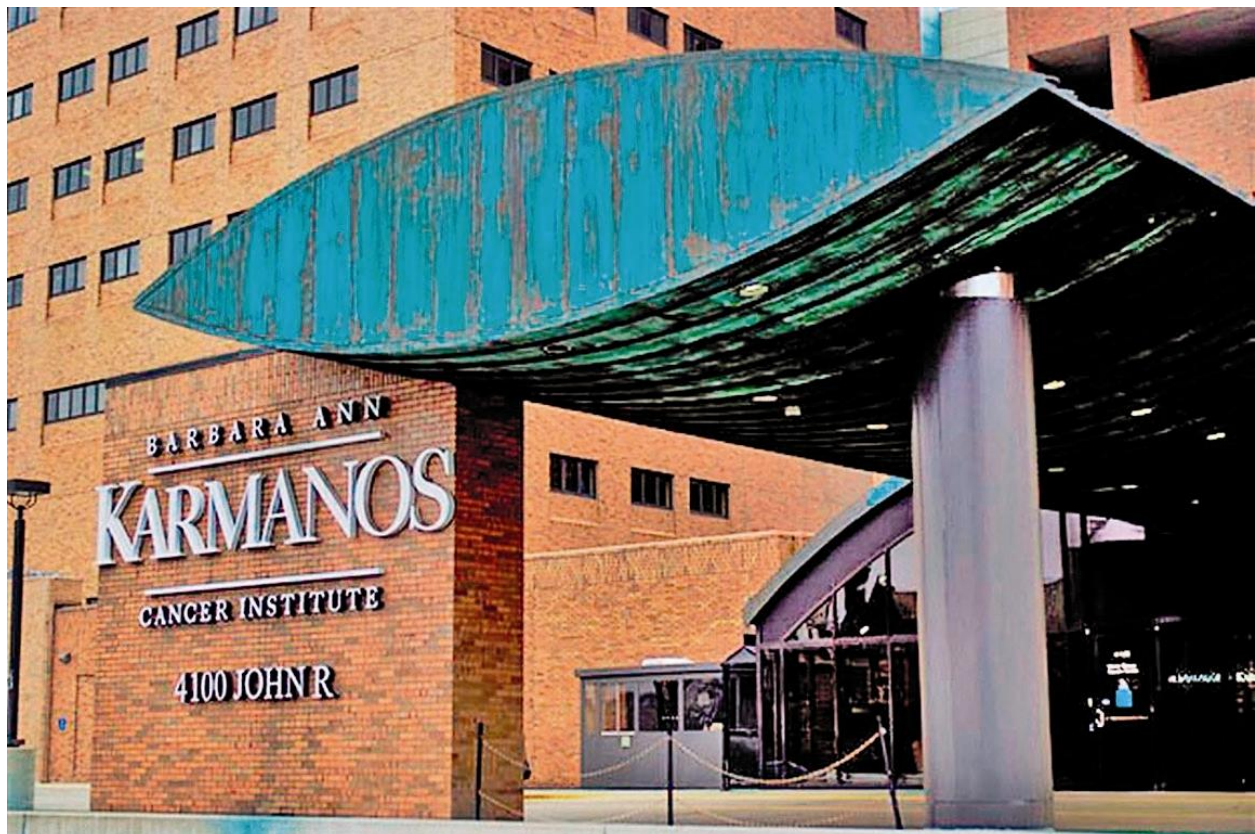


Who is Karmanos Cancer Institute?

Their Mission: The Karmanos Cancer Institute is a unique, integrated center of research, patient care and education, dedicated to the prevention, early detection, treatment and eventual eradication of cancer.

Who they are: 1,000 staff members commit every day to the mission of beating cancer and care for approximately 12,000 patients annually. This is done in partnership with Wayne State University, which allows scientists to make great research strides. Karmanos is based in midtown Detroit and is dedicated to eliminating cancer.

Why Karmanos: Karmanos is fighting for the lives of those who have been diagnosed with cancer. Karmanos assists patients with more than 100 treatments most hospitals are not able to offer. This is the result of the incredible dedication Karmanos shows in working against cancer. Many people in today's world can say they know someone who has fought with cancer, and many lose this battle every day. Karmanos strives to change that.





Who is 3 Balls Racing?

Our Mission: 3 Balls Racing is an open track group dedicated to encouraging drivers to improve their skills by driving on a racetrack. Our events are open to all experience levels from beginner to wheel-to-wheel racers.

Who we are: Based out of the Metropolitan Detroit area, 3 Balls Racing caters to a unique group of individuals in a unique way. By allowing people to drive their personal vehicles on road courses, it allows those who participate with us to learn about driving technique, as well as improve their reaction time, driving reflexes, and to enjoy the performance aspects of their respective vehicle. Ranging through many makes and models, we allow a reasonably priced track experience, a safe learning environment and a great community of “Ballers” to learn from. We provide many seasoned drivers to help assist anyone who would like some tips or opinions on track or in the paddock. We host track weekends all over Michigan and our run groups allow a safer system to separate drivers based on experience level and vehicle performance.

Why 3 Balls Racing: The 3 Balls Racing brand is one that has been growing for over 10 years. By providing a great track experience to many customers, the company continues to grow and is always expanding. From track days, to corporate events, 3 Balls Racing is sure to impress, and this track day is no different.





M1 Concourse in Pontiac, MI

The M1 Concourse is a brand new track this season! What better place to enjoy an exciting track day than a new facility. This 1.5 mile road course is sure to give a new challenge. The track is located in Pontiac, Michigan, and is being built upon the site of an old General Motors automotive factory.

Donation Levels (cash and property donations)

Yellow Flag- \$100-\$249

Logo and name will appear on the 3 Balls Racing home page until the end of 2016.

Green Flag- \$250-\$499

Same as Yellow Flag + sponsor name recognized during the event. Names will be recognized periodically throughout the event.

White Flag- \$500-\$999

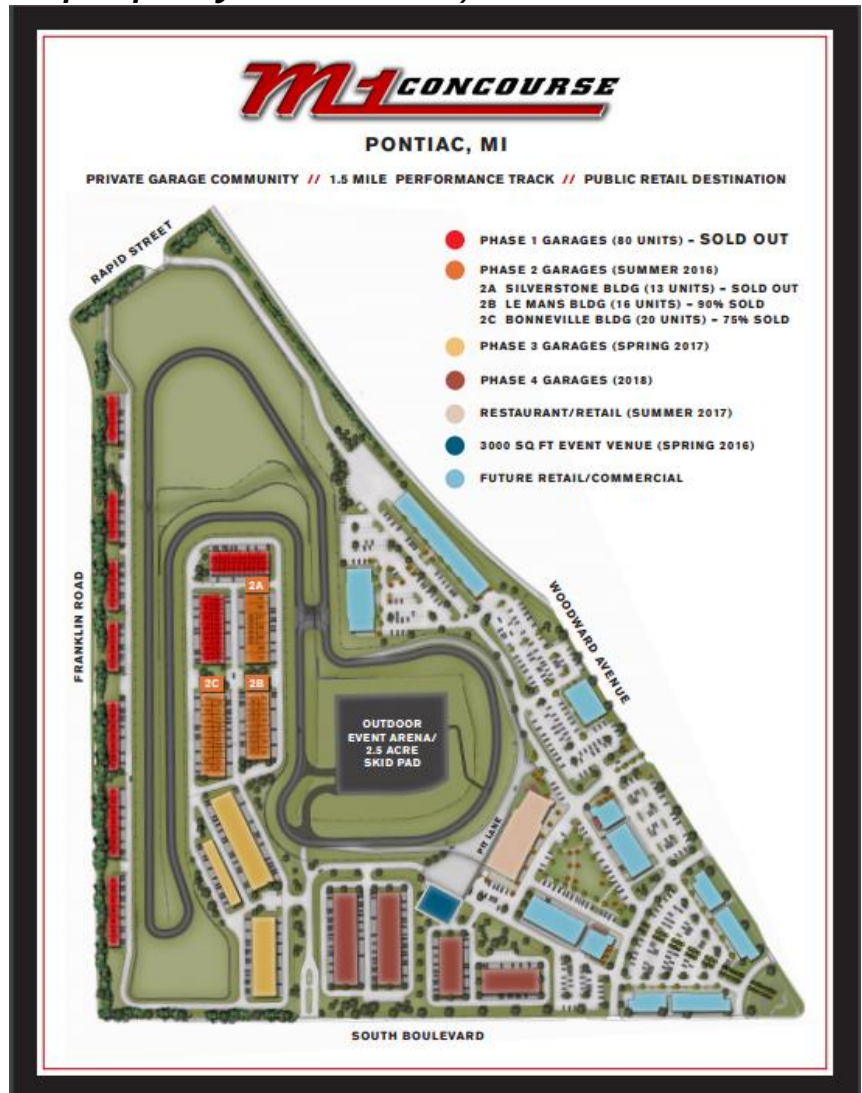
Same as Green Flag + sponsor name and logo will be included in the brochure on event day.

Checkered Flag- \$1000-\$1999

Same as White Flag + sponsor name and logo represented as a premier sponsor and recognized multiple times during the event.

Gold Trophy- \$2000+

Same as Checkered Flag + Thank you gift from 3 Balls Racing and sponsor name and logo stenciled on 3 Balls Racing rental car.





Thank you from 3 Balls Racing!

Thank you for taking the time to review this event packet. We invite anyone and everyone to come out and support this great cause whether they bring the family for a day of relaxing fun, or if they choose, to try their hand at road course driving. It will be a great time for everyone and, with your support, it will help the fight against cancer.

Without events like this one and many others, Karmanos Cancer Institute would not be able to continue to change lives. 3 Balls Racing firmly believes in Karmanos, and we hope to build strong relationships with this event which will allow us to continue to support their research. We use this event to celebrate their work, as well as celebrate the brave individuals who have fought cancer in the past.

